



DÍA DE LOS MUERTOS EN BERWYN 2019

BUSINESS SPONSORSHIPS OPPORTUNITIES

Your support will allow new audiences discover all of Berwyn Businesses by helping to create a signature event to celebrate the values and traditions of Berwyn's vibrant Latino/a/x community through the arts.

	PADRINOS \$500+	CATRINES & CATRINAS \$250+	AMIGOS \$100+
EXCLUSIVE RECOGNITION			
• Title sponsorship of a <i>Día de los Muertos</i> artist-led workshop <i>Limited availability</i>	●		
• Your business logo on a <i>Día de los Muertos</i> Procession Float	●		
• Limited edition signed and numbered <i>Día de los Muertos</i> art print	●	●	
PRINT RECOGNITION (Deadline to submit logo: October 4, 2019)			
• Logo included in all event banners displayed along Depot District	●		
• Logo included in promo flyers (5,000), posters (200), and print ads	●	●	
• Logo (or name) included in <i>Día de los Muertos</i> program/map distributed at the event	●	●	●
MEDIA RECOGNITION			
• Logo included in wrap-up video featured on BPAI website	●	●	
• Logo spotlighted in social media posts and email blasts	●	●	
• Logo and generous contribution spotlighted on BPAI website	●	●	●

Let's celebrate ¡Cultura!

PLEASE CHECK PARTICIPATION LEVEL BELOW:

- Padrinos \$ _____
- Catrines & Catrinas \$ _____
- Amigos \$ _____

Email logo file to: info@berwynpublicartinitiative.org

EXCLUSIVE WORKSHOP SPONSORSHIP OPPORTUNITIES

For PADRINOS Level \$500+

- Sugar Skull Making – ONE AVAILABLE
- "Papel Picado" Mexican Garland Art – ONE AVAILABLE
- Procession Float Decorating Fiesta – Sponsored by AR Electric Parts & Service, Inc.

Company: _____

Contact: _____ Email: _____

Address: _____

Phone: _____ Website: _____



Please make check payable to: Berwyn Public Art Initiative NFP. Mail check or contact us for pickup.

3208 Grove Avenue Berwyn, IL 60402 | info@berwynpublicartinitiative.org | (708)788-8100

The Berwyn Public Art Initiative NFP (BPAI) is a 501(c)(3) not for profit. EIN: 82-5472951

Learn more berwynpublicartinitiative.org



DÍA DE LOS MUERTOS IN BERWYN'S HISTORIC DEPOT DISTRICT

WORKSHOPS

OCT 22-31

ART WALK & ACTIVITIES

FRIDAY, NOV 1 & SATURDAY, NOV 2

Kid-Friendly Activities 5:00PM—6:30 PM

Art Walk: Starting at 5:00 PM

An art walk program with map will be available and list participating businesses, exhibiting artist(s), and activities for the evening. Close times will vary per business.

DÍA DE LOS MUERTOS PROCESSION

FRIDAY, NOV 1

7:00PM—8:00PM

Gathering at 6:30PM at James Joyce, 7138 Windsor Ave. by Harlem. Procession will start promptly at 7:00PM down Windsor Avenue to Grove Street.

The Berwyn Public Art Initiative sponsors the first annual *Día de los Muertos* celebration in Berwyn's Historic Depot District to honor the values and traditions of Berwyn's vibrant Latino/a/x community through the arts.

Local artists will offer workshops on making sugar skulls, Mexican garland art, and other creative events two weeks prior to the event. Students, parents, and residents will celebrate together with their artistic creations in the *Día de los Muertos* art walk and procession down Windsor Avenue (between Harlem Ave. and Grove St.). The procession will be led by local *Mexica danzante* Ocelotl-Cihuacotl Calpolli and feature decorated mini-floats.

Students from District 98, 100, and 201 schools will exhibit artwork in the BPAI pop-up gallery, and in the windows of local businesses. Entertainment will be provided by student mariachi bands and student folklore dancers.

Local artists will also curate special *Día de los Muertos*-themed exhibitions and *ofrendas* in local Depot District businesses, who will also offer food and drink specials to audiences until closing. Local musicians will be performing, and local artists will provide free face-painting prior to the event.



DÍA DE LOS MUERTOS EN BERWYN 2019
Learn more berwynpublicartinitiative.org